

Anna Maria Island Chamber of Commerce



Membership

Our Mission: To serve our membership and community through proactive leadership that builds a Positive Business Climate while enhancing and protecting the quality of life for all



Membership Investment

The Anna Maria Island Chamber of Commerce would like to invite you to become a member of our progressive group of businesses making an investment in your business community.

Why You Should Join Today

1. By joining the Chamber, you instantly become connected to the community.
2. Membership is a way of joining with other fellow businesses who believe that their investment in the Chamber is indicative of their commitment to their business community.
3. You are a person doing business in this area, and you believe that sharing in the area's prosperity is closely aligned to the area's general prosperity.
4. Your membership tells everyone that you believe in the community, its businesses and the economic stability of the community.
5. You believe that united efforts are needed to cause an entire area to prosper and to compete successfully with other areas for new business.
6. You can exchange ideas and methods by associating with other business leaders, affording you exposure to talents you perhaps could not discover alone. Likewise, you can exchange best practices with other business leaders assisting them in their efforts.
7. The Chamber is the only organization consistently engaged in promoting the civic and economic development of our entire community.

Each businessperson reaps benefits through the concerted planning, counsel and action that is best obtained through the work of the Anna Maria Island Chamber of Commerce. By joining the Chamber, businesspeople join a partnership of progress in which their investment of money, minds and manpower make a world of difference.

In operation since 1949, members of the Anna Maria Island Chamber of Commerce receive excellent opportunities to become part of a diverse group of area businesses who utilize the many opportunities afforded them through their Chamber membership.

Our outstanding membership of professionals welcomes you. We are here to help your business prosper within our community.

Did you know a national survey by the Atlanta based Schapiro Group revealed that being active in a local chamber of commerce is an effective business strategy? Two-thirds of consumers believe that companies that belong to local chambers use good practices, are reputable, care about their customers and are involved in the community. According to the survey, when consumers know that a small business is a member of the local chamber of commerce, they are 49% more likely to think favorably of that business and 80% more likely to purchase goods or services from the company in the future.

Make an Investment in Your Future

Basic membership in the Anna Maria Island Chamber of Commerce is less than \$21 a month!

As our membership structure is scalable based on the type of business you own, membership investment rates are as follows:

Base Dues	\$285 – first year	\$260 annually thereafter
Accommodations	Base + \$2.00 per unit annually	(ex: 10 units = \$20.00 annually)
Restaurants	Base + \$1.00 per INDOOR seat annually	(ex: 10 seats - \$10.00 annually)
Real Estate	Base + \$10 per Agent	
Not-for-Profit	\$140 Base Dues	
Non-Profit	Free of charge	Copy of 501 (c)3 required
Employees	See chart below	
(does not apply to Accommodations or Restaurants)		
0 – 2 Employees		No Additional Cost
3 – 10 Employees		\$5 annually
11 – 30 Employees		\$10 annually
Over 30 Employees		\$25 annually

What's Included in Your Membership

- Website Listing with a hyperlink to your business's website
- Annual Visitors Guide Listing- 15,000 printed copies distributed locally, nationally, and globally, plus a digital copy on the home page of our website (time sensitive)
- Chamber Ambassador to Guide You
- Your Flyer in our Bi-monthly Newsletter (free the first time)
- Direct Leads from Website Inquiries (Select YES on the application)
- Brochures & Business Cards in the Chamber Visitor Center
- Promotion through the Chamber and from other members of this exclusive group of local businesses

Optional Promotional Opportunities

- Monthly Member Networking Events- You can host or come enjoy these networking opportunities
- Education Seminars
- Website Banner Ads and Enhanced Listing
- Island Map- 30,000 printed copies distributed worldwide annually (time sensitive)
- Direct Mail
- Trolley Advertising
- Chamber & Event Sponsorships
- Co-operative Marketing
- Guidebook Advertising Packages (time sensitive)

****For additional information, please read the Chamber Benefits Information Packet****

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Anna Maria Island Chamber of Commerce
5313 Gulf Dr N, Holmes Beach 34217
941-778-1541
www.amichamber.org

Email completed application to: info@amichamber.org

ID# _____

MEMBERSHIP APPLICATION

BUSINESS NAME (41 characters maximum)

CONTACT NAME

MAILING ADDRESS

CITY, STATE, ZIP

**PHYSICAL BUSINESS ADDRESS OR AREA
YOU SERVE IF NO SPECIFIC BRICK &
MORTAR PHYSICAL ADDRESS**

TYPE OF BUSINESS

CITY, STATE, ZIP

In Business Since _____

Number of Employees _____

Number inside seats (Restaurant): _____

Number of units (Accommodation): _____

TELEPHONE

Insured _____

Bonded _____

Licensed _____

WEB ADDRESS

Accept Chamber Certificates

YES _____ **NO** _____

E-MAIL ADDRESS

Bilingual: YES _____ **NO** _____

Language _____

PREFERRED METHOD OF COMMUNICATION

RECEIVE LEADS FROM WEBSITE

YES _____ **NO** _____

SPONSOR

VETERAN OWNED

YES _____ **NO** _____

WEBSITE DESCRIPTION:
(Brief Description of business for
web use - 50 words max)

SIGNATURE _____

DATE _____

FOR INTERNAL USE ONLY \$ _____ EMP _____ UNITS _____ SEATS _____ ADMIN\$ _____

TOTAL\$ _____ CHK# _____ CC _____ CASH _____ DEMOGRAPHICS _____ # _____

SBA _____ LEDGER _____ QB _____ BILLING _____ MEMLIST _____ GIFT _____ CC _____ GB LIST _____ PLAQUE _____

WEB/ID _____ WEB/ID EMAIL _____ MAILJET _____ LEADS EMAIL _____ NEWMEM WEB HOME PAGE _____

CAT _____ AMBASSADOR _____ NEWSLETTER _____

CATEGORY _____